

# Akanksha Keshri

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## Career Objective:

“Aspiring for a challenging position in reputed organization which provides a steady career growth along with job satisfaction moreover self-development and also help me to achieve personal as well as organizational goals”

## Work Experience:

I. Currently Working in **GlobalData, Hyderabad** as an **Analyst**, from 11<sup>th</sup> March 2020 to present.

### Skills & Responsibilities

- Collaborate with reporting team to conduct the futures market data analysis to maintain the accuracy
- Increased overall productivity and efficiency of client targeting by 30% by conducting extensive data management and technical decision making
- Analyzed data using both quantitative and qualitative methods.
- Analyzed and researched upon different market trends across geography
- Conduct research, analysis and development of company and executive profiles, financial analysis and competitor intelligence for delivering reports to stakeholders

II. Worked in **Deloitte, Hyderabad** as an **Analyst**, from 08<sup>th</sup> April 2019 to 06<sup>th</sup> Jan 2020.

### Skills & Responsibilities

- Conduct research, analysis and development of company and executive profiles, financial analysis and competitor intelligence for delivering reports to stakeholders
- Revenue planning, and assessing and reporting on progress against plan
- Developing Marketing Plans, identify key client challenges and whitespace
- Deliver quality information and research reports to the respective internal clients/ stakeholders
- Pipeline reporting reflecting current opportunities
- Studying wide market and collating data
- Monitor and forecast marketing and sales trend

III. Worked in **Industry Arc, Hyderabad** as an Associate Research Analyst, from 3<sup>rd</sup> September 2018 to 16<sup>th</sup> March 2019.

### Skills & Responsibilities

- Primary Research
- Secondary Research
- Identifying, monitoring the Market Risk, Market Sizing, Market Pricing
- Develop relationships with executive and research services both orally and through written communication.
- In Depth research on geographic or segment trends, competitors, industry market trends and relevant technology topics.

IV. Worked in **Omics International**, Hyderabad from 29th Feb-2016 – 30th March 2018.

### Skills & Responsibilities

- Market Analysis

- Business Development
- Customer Relationship Management
- Conference Producer
- Business Analysis
- Primary Research

#### **Technical Skills**

- Data Collection and Management
- Marketing Report Generation
- Mail Management
- Handled a team of five.
- Skills on mailing tools, SEO tools, advertising tools, CRM tools.
- Familiarity with research tools and publications e.g. Factiva, Bloomberg, MintGlobal, Wall st Journal, Companies House
- Good Customer relationship management
- Well versed in Computer Usage and MS Office Applications like Excel, Word and Power Point etc.

#### **Essential Skills/Strength:**

- Strong communicator, both verbally and in writing, including presentation skills, that clearly articulate priorities and expectations
- Ability to comprehend while reading journals / articles over the internet
- Experience of working in professional services / multi stakeholder environment.
- Good quantitative and analytical skills
- Is open, receptive and adaptable to change- flexible.
- Demonstrates integrity and a can-do attitude.
- Accuracy and attention to details
- Ability to multi-task in a fast-paced environment / time management skill
- Evidence of participation and interest in the broader activities and positioning of the firm
- Flexibility to work in any shift for any global business requirements.

#### **Professional Details / Industrial Training:**

- Published book “**Future Translational Applications of iPS Reprogramming Factors: Reprogramming factors: Klf4 and Oct4**”.
  - Publisher: LAP LAMBERT Academic Publishing (September 20, 2016)
- Industrial Training in **Quality Control and Manufacturing of Beverages** (COCACOLA INDUSTRY), Ambala Haryana Duration: 1 month (June 2015)
  - Summer Training in **Molecular Biology** from Biotech Park, Lucknow (U.P) Duration: 1 month (June 2014)

#### **Educational Qualifications:**

- B. Tech Biotechnology, Meerut Institute of Engineering & Technology, 2012 -2016, 77.8%
- Senior Secondary School, Kendriya Vidyalaya, C.B.S.E, 2011, 80%
- High School, Kendriya Vidyalaya, C.B.S.E, 2009, 79.8%

#### **Extra-Curricular Activities:**

- Attended a workshop on “**Advances in biotechnology and its applications in conservation biology**” organised by Zoological Survey of India, Wildlife Institute of India and DIBNS, Dehradun.
- Attended a National Seminar on “**Recent advances in Forensic Biotechnology**” organised by MIET, Meerut
- Participated and winner of events like Poster Presentation and Debate in the technical and cultural fest of college.
- Winner of Science Exhibition conducted at School level and Regional level.

**Hobbies:**

- Reading Psychology & Course related book deeply.
- Loves to travel and explore new places & people.

**Personal Profile:**

Name : AkankshaKeshri

Date of Birth : 11 November 1993

Father’s Name : Om Prakash Keshri

Marital Status : Single

Languages Known: English and Hindi

Permanent Address: C 33/6 A/4 opp. Lalit Kala Vibhag, Vidyappeth Road, Sigra Varanasi UP

**Declaration:**

I hereby acknowledge that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned.

Place: .....

Date: .....

Akanksha Keshri  
(Signature)